

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Kazuhiro ISHIDA
Title: ADVERTISEMENT SYSTEM
AND ADVERTISEMENT
DISPLAY METHOD
Appl. No.: 10/077,765
Filing Date: 02/20/2002
Examiner: Alvarez, Raquel
Art Unit: 3688
Confirmation Number: 3462

STATEMENT OF SUBSTANCE OF INTERVIEW

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In accordance with 37 C.F.R. § 1.133, submitted herewith is a record of the substance of the telephonic interview on November 18, 2010, between Examiner Alvarez and Justin Sobaje, attorney for applicant, regarding the above-captioned application. This statement is being submitted within one month of the mailing date of November 23, 2010, of the Interview Summary and is therefore a timely response.

During the interview, claim 34 of the present application and the Nakamura reference (U.S. Patent No. 5,987,424) were discussed. The Examiner indicated that the claims should be amended to specify that the registration request and the cancellation request are requests to register or cancel on the spot. The Examiner indicated that such amendments would overcome the Nakamura reference.

Respectfully submitted,

Date: December 9, 2010

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